Introduction

Innovation is recognized as one of the cornerstones of development at the national and global level with effects at many levels (individuals, behaviours, life styles, employment, health, mobility, sustainability, etc.). Such pervasive nature has called for new forms of innovation management at the macroscopic, strategy and policy levels. Currently, innovation research offers close to four million scholarly titles as indicated by a keyword search in the list of references. This vastness poses the challenge of an organizing heuristic that simplifies this complexity and enables the novice navigational (and not so novice) to this well-established and voluminous field, such that a useful taxonomy is offered. In this four dimensions (type of innovation, stage of innovation, level of analysis and measurement) as key organizing dimensions are formed. The collection of papers included in this taxonomy comes from three areas of innovation research: management, strategy and policy.

The purpose of this taxonomy is not to provide an exhaustive review of the field of innovation studies rather, the intention here is to provide systematic guidance for studying innovation. Thus, it is hoped that the emergence of this taxonomy will be useful for the novice researcher as well as the seasoned professional in the field of innovation.

References

3. Ettlie, J. E., Bridges, W. P. and O'Keefe, R. D., Organization strategies and structural differences f...